



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

# Contract # 1358272

**Schedule Dates** 08/22/12-08/27/12  
**Advertiser** Restore Our Future (68533)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** RESTORE OUR FUTURE (413489)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** CLOYD, ELISE  
**Phone/Fax** /  
**CPE** 1946  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** RESTORE OUR FUTURE  
JONATHAN VITTI

**Date Entered** 08/21/12  
**Last Modified** 08/21/12  
**Entered By** Lisa Carter  
**CO-OP** No  
**Headline #** ECR09799047  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$112.50  
**Net Total** \$637.50  
**Sales Tax**

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Aug. 2012	7	\$660.00
Sep. 2012	1	\$90.00
<b>Grand Total:</b>	<b>8</b>	<b>\$750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/22/12-08/24/12	4	:30	11:35P- ABC-Nightline	4			X	X	X			4	\$90.00	\$360.00	Greensboro (WXLV)	NIGHTLINE	8/21/12
2.0	Normal Line / News (2)	08/25/12-08/25/12	4	:30	6:30P- ABC-World News Saturday							1		1	\$100.00	\$100.00	Greensboro (WXLV)	NEWS	8/21/12
3.0	Normal Line / SPOT (3)	08/26/12-08/26/12	4	:30	10:58-40A- ABC-This Week								1	1	\$100.00	\$100.00	Greensboro (WXLV)	THIS WEEK	8/21/12
4.0	Normal Line / SPOT (4)	08/27/12-08/27/12	4	:30	11:35P- ABC-Nightline								1	1	\$90.00	\$90.00	Greensboro (WXLV)	NIGHTLINE	8/21/12
5.0	Normal Line / News (2)	08/26/12-08/26/12	4	:30	6:28-45P- ABC-World News Sunday								1	1	\$100.00	\$100.00	Greensboro (WXLV)	NEWS	8/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Mentzer</i>	8/24/12	

Station WXLV-TV GREENSBORO/W.SALEM  
 Advertiser ( ) POLITICAL ISSUE GROU  
 Product RESTORE OUR FUTURE  
 Estimate# 1946  
 Buyer ELISE CLOYD  
 Phone#  
 Fax#

Agency ( ) MENTZER MEDIA SERVICES  
 600 FAIRMOUNT AVE, SUITE 306  
 TOWSON, MD 21286  
 Agency C/P1/P2/E //1946  
 Flight Dates 08/15/2012 - 08/27/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) WASHINGTON  
 Salesperson ( ) JONATHAN VITTI  
 Salesperson Phone# 202-955-5342  
 Salesperson FAX#

---CONTRACT COMMENT---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
1	W-F-M	08/22-08/27	1135P-1202A	NIGHTLINE	.30	\$90.00	4	1	4	\$360.00
2	SA-SU	08/25-08/26	630P-7P	NEWS	.30	\$100.00	2	1	2	\$200.00
3	SU	08/26-08/26	11A-12P	THIS WEEK	.30	\$100.00	1	1	1	\$100.00
4	M	08/27-08/27	1135P-1202A	NIGHTLINE	.30	\$90.00	1	1	1	\$90.00

---REPORT TOTALS---

Report Totals. 8 / \$750.00

---SALES MONTHLY TOTALS---

Aug 12. 6 / \$570.00  
 Sales Totals. 8 / \$750.00  
 Station Totals. 8 / \$750.00  
 Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals \$25,000  
 CABL 0%  
 WHP 24%  
 UNKN 0%  
 WMYV 0%  
 WBRX 0%  
 WUDN 0%  
 WQWG 0%  
 WXII 32%  
 WMY 41%  
 WXLV 3%

8/21/12

CK # 79342  
 637.50/12

Rep Order# 9799047 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 08/21/2012 9:06 AM  
Last Received: 08/20/2012 7:15 PM  
Showing Buylines: All Lines

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL ISSUE GROU  
Product RESTORE OUR FUTURE  
Estimate# 1946  
Buyer ELISE CLOYD  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA SERVICES  
600 FAIRMOUNT AVE, SUITE 306  
TOWSON, MD 21286  
Agency C/P1/P2/E //1946  
Flight Dates 08/15/2012 - 08/27/2012  
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Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

Books null  
Demos RA35+

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.5em; margin-left: 150px;">WXLV</span>	<b>Date:</b> <span style="font-size: 1.5em; margin-left: 10px;">8/17</span>
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I, Lauren Schumacher  
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

**Total Charges:**     \$ 750.00     GROSS

This broadcast time will be used by: Restore Our Future, Inc.

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

12/6/12 \_\_\_\_\_  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected

Matthew Bowne \_\_\_\_\_  
Signature Printed Name Title